

February 24, 2023

FRIENDS OF COPPER ISLAND ACADEMY

REQUEST FOR PROPOSAL FOR FUNDRAISING SERVICES

Friends of Copper Island Academy seeks and will entertain proposals from individuals or groups of individuals to provide fund raising services as defined on the attached.

Friends of Copper Island Academy is a 501C non-profit group which supports the unmet educational needs of the Copper Island Academy located near the Houghton County Airport.

The stated mission of the Copper Island Academy is to prepare all students for college, work, and life success through the implementation of highly effective Finnish education practices while embracing traditional American ideals.

Currently the Academy is serving about 330 students, K-8. The Academy believes that there would be strong support to expand the program through high school.

The following are examples of what raised funds would be used for:

- Capital campaign for future expansion to include a Gymnasium, Atrium with Studio, Culinary, Library, Art and Music spaces, and a High School facility.
- American History and Founding Documents materials
- STEM and Culinary equipment and teaching materials
- Hands-on Reading and Math manipulatives
- Studio, Music and Art supplies
- Robotics
- Student transportation scholarships
- Travel expenses for visiting lecturers

The Academy is a charter school operating under the charter of Central Michigan University and receives annual stipends from the State of Michigan just like any other public school. However, the Academy does not receive separate funds for transportation of students or for building construction and cannot levy mileage upon the property owners in the school district.

Amy Loukus, Board Secretary
Friends of Copper Island Academy

FRIENDS OF COPPER ISLAND ACADEMY
REQUIREMENTS FOR REQUEST FOR PROPOSAL SUBMISSION
FOR FUNDRAISING SERVICES

The Friends of Copper Island Academy will entertain open ended, competitive proposals for fund raising services. The proposal may be for full or part time with a minimum of 40 hours of effort per month. It is suggested that your proposal consider the following items.

1. Provide the name(s), address(es) and contact information of all individuals who will be involved in fund raising.
2. Please tell us why you feel that you can successfully raise funds.
3. Describe your plan of attack for a successful fundraising effort.
4. Provide the start date and proposed term.
5. Provide a complete description of your scope of services.
6. Tell us what your level of effort will be per month, or if variable, provide a schedule of effort for the proposed term.
7. Provide any applicable terms and conditions.
8. Provide details of proposed reimbursement fees.
9. Describe the metrics that you propose that we use to evaluate the success of your efforts.

Please note that it is the Friends of the Copper Island Academy Board, not the Copper Island Academy itself, who will evaluate said proposals based on their best judgement and who may or may not award a contract to the person or group submitting the proposal. Disbursement of raised funds to the Academy will be at the sole discretion of the Friends of the Copper Island Academy Board.

To receive consideration, written proposals should be submitted to the Friends of Copper Island Academy Board Secretary, Amy Loukus (amylookus@gmail.com), no later than 5pm on March 17, 2023.